

Pedagogical management of university students' communication ability development

Anatolievna S., Munirovna N., Kasimovna V., Mirzayanovna S., Anatolievna B.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

The development of social interaction forms emphasizes urgency and importance of the topic. The purpose of the study is to find out peculiarities of pedagogical management of university students' communication ability development. The leading approach to the research was the narrative approach which allows considering pedagogical management of communication ability development as the process of creating conditions for successful social psychological adaptation and effective interaction with other people. The research results are the identification of pedagogical management methods (role-personality, exercise ("etude"), diagnostic, training) and their effectiveness criteria. The findings revealed active cooperation arrangement and skills development: to perceive people, assess them adequately, empathize, understand; keep the steady state of the individual self. A test "Do we know how to listen" and other training exercises were developed for the research.

<http://dx.doi.org/10.12973/iji.2017.1036a>

Keywords

Education impact, Higher education, Narrative approach, Pedagogical management, University

References

- [1] Doan, RE., (1998) The king is dead: Long live the king: Narrative therapy and practicing what we preach, *Family Process*, 37(3), 379-385
- [2] Douge, J., (2010). Scrapbooking: an application of narrative therapy. *Procedia-Social and Behavioral Sciences*, 5, 684-687
- [3] Etchison, M., & Kleist, DM (2000). Review of narrative therapy: Research and review. *Family Journal*, 8(1), 61-67
- [4] Freedman, J., & Combs, G., (1996). *Narrative Therapy: The Social Construction of Preferred Realities*. New York: Norton, 305
- [5] Grimwade, J., (2009). In praise of sneaky poo: a case, four whites, and a missing narrative. *Australian and New Zealand Journal of Family Therapy*, 30, 2, 109-121
- [6] Hin Kong AP, Whiteside JD & Raino A. (2011). Spontaneous recovery of linguistic, narrative, and cognitive skills from bilingual aphasia in Cantonese and English: A case study. *Procedia-Social and Behavioral Sciences*, 23, 20-21
- [7] Kamasheva, YL, Goloshumova, GS, Goloshumov, AY, Kashina, SG, Pugacheva, NB, Bolshakova, ZM, Tulkibaeva, NN & Timirov, FF (2016). Features of vocational education management in the region. *International Review of Management and Marketing*, 6 (1), 155-159
- [8] Kutuzova., D.A., (2007). Narrative approach in educational psychology. *Journal of practical educational psychology*, 3, 109-112

- [9] Lunev, AN., Pugacheva NB., & Stukolova, LZ., (2014). Development strategies for professional educational services under the increasing autonomy of territories within the federal state. *Actual Problems of Economics*, 160 (1), 215-220
- [10] Lunev, AN, Safin, RS, Korchagin, EA, Sharafutdinov, DK, Suchkova, TV, Kurzaeva, LV, Nikishina, SR & Kuznetsova, NA (2016). The mechanism of industrial educational clusters creation as managerial entities of vocational education. *International Review of Management and Marketing*, (6), 2S, 166-171
- [11] Orekhovskaya, NA., Lavrentiev, SY., Khairullina, ER., Yevgrafova, OG., Strakhova, IV, Sakhipova, ZM., Khlebnikova, NV., & Vishnevskaya, MN., (2016). Management of young professionals success in the labor market. *International Review of Management and Marketing* 6, (2), 264-269
- [12] Pavelka, J., (2014). Narratology as an interpretative model, and a narrative analysis as an interpretative key of basic teaching tools in textbooks and in data-video presentation. *Procedia-Social and Behavioral Sciences*, 141, 934-939
- [13] Petrova, TN, Kirillova, OV, Sokolova, SG, Pugacheva, NB, Galimullina, AF, Maksimova, OG, Antonova, TV & Kozhanov, VV (2016). Education as the management of research universities students' socialization. *International Review of Management and Marketing*, (6), 2S, 28-33
- [14] Pugacheva AS, Filippova VP, Kon AY, Dorzhieva LB, Silchenok IS, Pugacheva NB, Lunev AN, Mustafina AA (2016). Market regulators of service spheres innovative development as a tool of regional socio-economic policy. *International Review of Management and Marketing*, (6), 2S, 294-300
- [15] Pugacheva, NB, Kirillova, TV, Ovchinnikova, IG, Kudyashev, NK, Lunev, AN, Pavlova, OA, Kashina, SG & Valeyev, AS (2016). The mechanism of state-public management of vocational education in the region. *International Review of Management and Marketing*, (6), 2S, 6-11
- [16] Pugacheva, NB., Ezhov, SG., Kozhanov, IV, Kozhanova, MB., Ogorodnikova, SV., Oshaev, AG., Timonin, AI., & Goloshumova, GS., (2016). The model of self-realization readiness formation of research universities students in the process of civic education. *International Review of Management and Marketing*, (6)1, 128-133
- [17] Rakhmetova, N., Urazalieva, M., Baitukayeva, A., & Baitukayeva, D., (2015). Communicative abilities formation in modern pedagogical science. *Procedia-Social and Behavioral Sciences*, (190), 305-308
- [18] Sadovaya, VV., Korshunova, OV., & Nauruzbay, ZhZh., (2016). Personalized education strategies. *Mathematics Education*, 11(1), 199-209
- [19] Shaidullina, AR, Maksimova, OG, Fadeeva, EY, Khairullina, ER, Valeyeva, NS, Zaripov, RN, Zaripova, IR & Kuzmin, NV (2015). Development dynamics study of professional and pedagogical culture of communication in professional activities of teachers. *Mediterranean Journal of Social Sciences*. 6, (2), 216-225
- [20] Terentyeva IV, Mukhomorova IV, Perezhogina ON, Pugacheva NB, Lunev AN, Akhmetzyanova GN, Lezhnin VV & Gainullina RR (2016). Development strategy of service sector in conditions of federal states entities autonomy increasing. *International Review of Management and Marketing*, (6), 1-5
- [21] Terentyeva, IV, Starodubtsev, MP., Timonin, AI., Pugacheva, NB., Zyкова, NN., Lunev, AN., Ezhov, SG., & Starikova, LD., (2016). Assessment of state services quality and availability in the socio-cultural sphere. *International Review of Management and Marketing*, (6), 1, 122-127
- [22] Ustaomeroglu AA, Aydintan E, Erbay M, Kucuk P & Sadiklar Z (2015). The impact of basic design studio courses on interior design: KTU model. *Procedia-Social and Behavioral Sciences*, 197, 1889-1896
- [23] White, M., & Epston, D., (1990). *Narrative Means to Therapeutic Ends*. New York: W.W. Norton, 229
- [24] White, M., (2010). *Maps of Narrative Practice*. Moscow: Genezis
- [25] Winslade, J., & Monk, G., (2000) *Narrative Mediation: A New Approach to Conflict Resolution*. San Francisco: Jossey-Bass, 256
- [26] Yepaneshnikov, VV., Pugacheva, NB., Goloshumova, GS., Kuznetsova, VV., Dobrovolskaya, LV., Moiseeva, LV., Garaganov, AV., & Litvinenko, NA., (2016). Pedagogical management of civil education of research universities students. *International Review of Management and Marketing*, (6), 2S, 23-27
- [27] Zamaletdinov, RR., Yudina, NP., Lavrentyeva, EI., Savva, LI., & Pugacheva, NB., (2016). Practical recommendations on the improvement of the effectiveness of anticorruption policy in universities. *International Review of Management and Marketing* (6) 2, 390-396